



Fuel YOUR Future

EXPLORE

CONNECT

LEARN



*Register
today!*
hpbexpo.com



MARCH 18-21
NEW ORLEANS, LA

Ernest N. Morial Convention Center



Explore

See **300+ brands** and **8M+ BTUs** of live product demonstrations.

Connect

Network with 5,500+ peers and experts shaping the hearth, barbecue, and outdoor living industry.

Learn

Unlock **free, expert-led education** to **FUEL YOUR FUTURE**.

Hello, Hearth, Barbecue & Outdoor Living professionals!

Ready to take your business to the next level? Join us at HPBExpo26—the industry's largest marketplace where the hearth, barbecue, and outdoor living industry meet to discover new products, gain critical knowledge, and network with YOUR industry.

HPBExpo provides you with direct access to everything required to keep your showroom fresh, your team sharp, your products evolving, and your profits growing. Simply put, you won't find a better platform to **FUEL YOUR FUTURE** and outperform your competition.

We've packed the week with maximum value! HPBA member retailers and member service companies can join the small-group **Retailer Roundtables** for invaluable discussions with your peers. Most attendees consider these sessions alone worth their travel costs to attend! Plus, enjoy the **Industry Street Party**, see live appliances in action at the **Outdoor Burn**, and celebrate industry leaders at the **Ultimate Awards Show**.

Plan now to attend March 18-21, 2026 in New Orleans! With St. Patrick's Day falling on Tuesday, we encourage you to arrive a day early to enjoy the holiday festivities in New Orleans before the show begins!

We look forward to welcoming you to the industry's premier event and helping your business thrive in 2026!

Register today!
hpbexpo.com



See you soon!

Jill McClure, CAE
President & CEO

The Future IS *Now* Fuel Your Business for 2026 in *Just Four Days*

We know it's tough to leave your business, but to grow your profits, you **must invest**.
HPBExpo26 is your essential, one-stop investment for the year.

4

Reasons You Can't Afford to Miss HPBExpo26

1

Be First to Market

See the next generation of hearth, barbecue, and outdoor living innovations ahead of your competitors and the mass market.

2

Find Your Next Best Sellers

Take advantage of the industry's largest display of live demos and meet with manufacturers on the show floor to find products that will drive your profits.

3

Technical Challenges Solved On-site

Get *real-time answers* from the engineers and product experts who built the equipment.

4

Build Brand Authority

Show your local market that *you are the definitive expert*. Gain the business knowledge and industry certifications that position you as the expert in your market.

For the full list
of participating
companies:



“

It's important to attend because many manufacturers will offer **early buy programs** and **numerous deals!**



Jim Haas
Regional Sales Manager
Blaze

Power Up YOUR Knowledge

Unlock Your Potential at Free Education Sessions

Free sessions take place right on the show floor, giving you direct access to industry experts and strategies to grow your business.



Expo is a great opportunity to get some education in and your techs certified with the prep class beforehand. It's really a good way to get your guys trained up and stay ahead of what's going on currently in the industry.



Ian Reed
Co-Owner
Hearth & Home
Paducah, KY

Bring your whole team for manufacturers training, to **earn CEUs** at education sessions free on the floor, to see new products, and to **make real connections** that drive business growth!



Get Certified

Learn, test, and get certified—all at HPBExpo26! **The National Fireplace Institute® (NFI)** will offer review courses and exams across all certification categories, and **Chimney Safety Institute of America (CSIA)** will provide review courses and exams for Certified Chimney Sweep®.





I love coming to Expo. It is an awesome opportunity to catch up on your CEU's, to get new certifications, and to network. There are so many wonderful speakers and educators. Everyone should be taking advantage of what they are giving us at HPBExpo.



Melissa Womack

Owner
CDR Fireplaces
Alvarado, TX

Manufacturers Training Sessions

Learn directly from the source

At HPBExpo's Manufacturers Training Sessions, attendees **get hands-on knowledge** straight from the brands they sell, install, and service every day. Gain a competitive edge and **practical takeaways** you can use immediately in your business.

- Discover new products & innovations before anyone else
- Learn installation shortcuts & best practices
- Sharpen troubleshooting & service skills
- Pick up sales tips to boost revenue
- Connect directly with manufacturers

PARTICIPATING MANUFACTURERS (at time of printing)

- | | |
|---------------|-------------|
| • Copperfield | • Kozy Heat |
| • Dimplex | • Mendota |
| • Empire | • Travis |
| • HearthStone | • HPC Fire |
| • ICC | • Inspired |
| • Ortal | |

Whether you're a retailer looking to grow sales or a service professional aiming to sharpen your technical edge, these sessions are built to fuel your success and **strengthen your customer relationships**.



Retailer Roundtables

Wednesday, March 18

2:30 - 4:30 PM

Retailer Roundtables bring HPBA members together to **share ideas, solve challenges, and gain real solutions**—all before the show opens, giving you a powerful start with insights from peers who understand your business.

Be sure to select Retailer Roundtables when you register for HPBExpo!

Free to HPBA Members, exclusive to retailers and service member companies.

Space is limited.



HPBExpo26 Education: Meet the Speakers

The Education Sessions take place on the Show Floor and are FREE for all participants. Learn from industry experts to stay competitive, earn CEUs, and gain new insights.



Eric Adair
Senior Manager
Codes & Standards, HPBA



Trevor Andruss
Owner/Operator
Embers Fireplaces &
Outdoor Living



Matt Bradley
Partnership Manager
WhyFire & Fire Time Media



Sean Coffey
Marketing Manager
Regency Fireplace
Products



Jesse Doucette
Owner
Crown Chimney



Ryan Hall
Senior Tech/Field Operations
Chief, Winston's Chimney
Service



Jordan Kenney
Northeast Regional Sales
Manager, Duravent Group



Tom Parks
VP & GM
COASTROAD Hearth &
Patio



Chuck Parsons
Training & Technical
Manager, HPC Fire Inspired



Vi Rapp
Staff Scientist
Lawrence Berkeley National
Laboratory



Tim Reed
President
WhyFire &
The Fire Time Network



Kris Richardson
President & Founder
RPG Brands



Don Richardson
Founder
Arizona Fireplaces



Jason Tolleson
Senior Director
Government Affairs, HPBA



Rebecca Trojanowski
Associate Scientist
Brookhaven National
Laboratory



Elliott White
Executive Vice President
RPG Brands



Chris Wolfe
Manager of Technical
Support & Training
Ray Murray, Inc



Jennifer Zink
Marketing Manager
SCHOTT

Master the Sales Process
in Your Company

Demystifying AI Marketing
Tools: Simple Strategies
for Success

Results You Can Use:
Wood Heating Research
for Real-World Application

The Open-Hearth
Comeback: What's Driving
the Resurgence

Rate Installations to
Maximize Revenue —
and the Schedule

The Marketing Flywheel:
How Automation Creates
Sustained Growth

Grill & Barbecue Repair
Techniques

From Capitol Hill to State
Capitals: How Policy
Decisions Impact Your
Showroom Floor

Showroom Design for
Increased Profitability

Outdoor Firepit & Table
Installation Tips

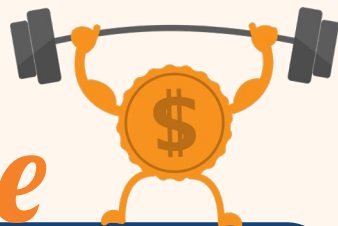
UL Solid-Fuel Insert
Standards — What You
Need to Know (Updated!)

Hiring & Inspiring Gen Z

Conquer the Current:
Electricity for Gas Hearth
Pros

Level 1 & Level 2
Inspections

Power Up YOUR Knowledge



NEW Session Series!

Business Bootcamp for Hearth Retailers & Chimney Service Companies

A 6-class series on the essential skills every small business leader needs to succeed today.

THURSDAY, MARCH 19, 11:45 AM–12:45 PM

Stop Quoting, Start Selling

Discover how to uncover buyer motives, present true value, and close with confidence.



Gideon Honeycutt
Sales Representative
Valor Fireplaces

THURSDAY, MARCH 19, 2:15–3:15 PM

HR Best Practices for Retail & Service Companies

Learn how to hire top talent, keep them engaged, and use incentives that inspire every generation.



Amy B. Bakay, SHRM-SCP
Founder & CEO
HR NOLA

FRIDAY, MARCH 20, 10:30–11:30 AM

From Leads to Lifelong, Happy Customers: Optimizing Marketing That Pays You Back

Master the system to capture more leads, automate the customer journey, and leverage AI to turn every contact into a lifelong, profitable customer.



Taylor Hill, Co-Founder
FutureNow Marketing



Carter Harkins, Co-Founder
FutureNow Marketing

Bootcamp classes take place in classrooms on the show floor and are free with your attendee badge.

FRIDAY, MARCH 20, 1:00–2:00 PM

Fireproof Your Finances: Legal & Tax Strategies for Your Businesses

Secure your business by mastering legal protections, reducing taxes, and build a financial and succession plan that safeguards your long-term success.



Larry Oxenham, Senior Advisor
American Society for Asset Protection

FRIDAY, MARCH 20, 2:15–3:15 PM

Operations & Customer Experience Excellence

Deliver better customer experiences by streamlining operations, raising service standards, and using systems that lead to referrals and sales.



Rob Cackowski, VP Sales
Ortal North America

SATURDAY, MARCH 21, 10:15–11:15 AM

Future-Proofing Your Business: Agility, Foresight & Exit Strategies

Build resilience and position your company for the future by building agility, exploring equity ownership, and planning your succession or exit strategy with confidence.



Kyle Titsworth, Partner
Fireplace Showcase



Daniel Hammer, President
Sutter Home & Hearth

Schedule



WEDNESDAY, MARCH 18

- 7:30 AM – 5:00 PM** HPBExpo26 Onsite Registration & Badge Pick-up
- 8:00 AM – 10:00 AM** HPBA Gas & Solid Fuel Hearth Appliance Manufacturer Update Meeting
- 8:00 AM – 2:00 PM** Manufacturer Training Sessions
- 8:00 AM – 5:00 PM** NFI & CSIA Certification Review Courses & Exams
- 8:30 AM – 10:30 AM** HPBA Affiliate & HPBAC Leaders Meeting & Training
- 10:30 AM – 2:00 PM** Government Affairs Leadership Academy
- 10:30 AM – 2:00 PM** HPBA Board of Directors Meeting
- 2:30 PM – 4:00 PM** HPBA Vent-Free Product Subsection (Vent-Free Alliance) Meeting
- 2:30 PM – 4:30 PM** Retailer Roundtables (HPBA members only)
- 5:00 PM – 9:30 PM** HPBA Affiliate & HPBAC Receptions

THURSDAY, MARCH 19

- 7:30 AM – 5:00 PM** HPBExpo26 Onsite Registration & Badge Pick-up
- 8:30 AM – 10:00 AM** Opening Session
- 8:00 AM – 5:00 PM** NFI Certification Review Courses/Exams
- 10:00 AM – 4:00 PM** Indoor Exhibit Hall Open
- 10:00 AM – 6:00 PM** Outdoor Burn Open
- 10:15 AM – 4:50 PM** HPBExpo26 General Education – Show Floor
- 10:30 AM – 3:30 PM** Manufacturer Training Sessions
- 11:00 AM – 12:00 PM** HPBExpo Highlights Tour
- 4:00 PM – 6:00 PM** Industry Street Party – Outdoor Burn
- Evening** Open Night / Manufacturer Events

FRIDAY, MARCH 20

- 7:30 AM – 5:00 PM** HPBExpo26 Onsite Registration & Badge Pick-up
- 8:00 AM – 10:00 AM** Women's Breakfast & Roundtable Event
- 8:00 AM – 4:00 PM** Manufacturer Training Sessions
- 10:00 AM – 3:00 PM** NFI Certification Exams
- 10:00 AM – 5:00 PM** Indoor Exhibit Hall & Outdoor Burn Open
- 10:15 AM – 4:50 PM** HPBExpo26 General Education – Show Floor
- 11:00 AM – 12:00 PM** Expo Highlights Tour
- 2:30 PM – 3:30 PM** Tax Credits, Building Codes, & Product Certificates: Policy that Impacts Your Sales. For Retailers, Reps, and Distributors
- 5:00 PM – 7:00 PM** Ultimate Awards Show & Cocktail Reception

SATURDAY, MARCH 21

- 7:30 AM – 12:00 PM** HPBExpo26 Onsite Registration & Badge Pick-up
- 8:00 AM – 2:00 PM** Manufacturer Training Sessions
- 10:00 AM – 1:00 PM** Indoor Exhibit Hall & Outdoor Burn Open
- 10:15 AM – 12:50 PM** HPBExpo26 General Education – Show Floor

All specific days and times are tentative and subject to change.

Networking & Community

CONNECT WITH YOUR NETWORK

HPBA Affiliate or HPBAC Receptions

Wednesday, March 18 | 5:00 – 9:30 PM

Attend your **HPBA Affiliate or HPBAC Reception** to connect with hearth, barbecue, and outdoor living professionals in your region.



THE NEXT GENERATION OF LEADERSHIP

Government Affairs Leadership Academy

Wednesday, March 18 | 10:30 AM – 2:00 PM

The incoming class of the **Government Affairs Leadership Academy** (GALA) kicks off at HPBExpo, launching a 12-month program to build advocacy skills and leadership in the hearth and barbecue industry. GALA applications are being accepted now on hpba.org through January 9.



WOMEN IN THE INDUSTRY

Women's Breakfast & Networking

Friday, March 20 | 8:00 – 10:00 AM

Join us for the **HPBA Women's Networking Breakfast** to connect with other industry professionals for invaluable connection, education, and support. All women from HPBA member companies are invited to attend this event.

THE SPOTLIGHT IS ON YOU!

The Ultimate Awards Show

Friday, March 20 | 5:00 -7:00 PM

Celebrate *your industry* at **the year's must-attend event** where contributions & achievements are recognized:

- Emerging Leader
- Advocate of the Year
- Excellence in Education
- Affiliate of the Year
- Retailer of the Year

All will be announced live in a fast-paced, high energy show, including the **Attendee Choice Award Winners**. Join us for cocktails and a lively evening!



STAY CLOSE TO THE ACTION

HPBExpo Housing

Get competitive rates at our dual headquarters hotels—the *New Orleans Marriott Warehouse Arts District* and *Hilton Garden Inn Convention Center*—or choose from a full list of conveniently located options online. Secure your room early, availability is limited: hpbexpo.com/attend/attendee-hotel

Maritz is the official housing provider for HPBExpo26.

A Fueling Station FOR Your Business



We like to come every year to stay on the cutting edge. Every time we come, we may think that we know everything but then find out that we don't. There's always more to learn!



Kenny Robinson
Master Chimney Sweep
Coopertown Services
Memphis, TN



DISCOVER THE NEXT SPARK

New Product Pavilion

Discover cutting-edge products, explore future trends, and **vote for your favorites** in the Attendees' Choice Awards.

Winners announced live at the Ultimate Awards Show, Friday, March 20, 5:00 - 7:00 PM.

INDUSTRY STREET PARTY



&



BIERGARTEN

4:00 PM
MARCH 19

EXPERIENCE THE HEAT

Outdoor Burn

Step outside and experience the fun!

The Outdoor Burn, located right across the street, featuring:

- **Live Fire & Flavor** – Watch expert hearth and barbecue product demos in action
- **Biergarten Vibes** – Grab a cold one and connect with industry peers
- **Game On** – Join in the friendly rivalry—or cheer on your peers!
- **Street Party Central** – Join us for music and non-stop energy at the Industry Street Party
- **Outdoor Classroom** – Learn from the experts in an open-air environment

Important Dates & Membership



MEMBER BENEFITS

Members can register up to four team members for free. **Additional attendees are just \$39 each through December 31**—bring your team and invest in your success.

Complimentary attendee badges are available for retail, service, distributor, and independent sales rep category HPBA members.



HPBExpo26 IMPORTANT DATES

December 31
Deadline to Renew HPBA
Membership for 2026

December 31
Last Day for Early-Bird Registration
Rates

March 17
Last Day for Standard Registration
Rates

March 18
Retailer Roundtables

March 19-21
Exhibit Hall & Outdoor Burn Open to
Attendees



Hearth, Patio & Barbecue Association
2000 14th St. North
Suite 300
Arlington, VA 22201

[INDICIA]

FirstName LastName

Street Address 1

Street Address 2

City, ST ZIPCODE



Hearth, Barbecue, & Outdoor Living's Premier Marketplace

HPBExpo26 is your direct line to top manufacturers. See new products up close, get expert insights, and build relationships that fuel your business growth.



Register and book
your hotel today!
hpbexpo.com

EVENT DATES

March 18–21, 2026

EXHIBITS OPEN

March 19–21, 2026

LOCATION

Ernest N. Morial Convention Center,
Halls G-H-I/Outdoor Lot F

HOTEL

Secure special rates in the official HPBExpo
Housing block with Maritz by March 4, 2026

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