



ADVERTISING MEDIA PACKAGES

Annual Rates

PREMIER
HOT NEWS NEWSLETTER
Premium Banner Above masthead 12x
HPBA.ORG
Premium Web Banner Top of high-traffic ages
HOT HEADLINES
Leaderboard Banner 52x
\$15,000
\$13,500 member pricing

SELECT
HOT NEWS NEWSLETTER
½ Rectangle Ad Ad Section 1 Content 12x
HPBA.ORG
Sidebar Ad Sidebar of high-traffic ages
HOT HEADLINES
½ Rectangle Ad 52x
\$8,000
\$7,200 member pricing

DOUBLE SELECT
Select over two advertising options from the A La Carte menu and save 15% of the total value.
Add another additional year to your advertising agreement and receive an additional 5% discount.
HPBA members receive an additional 10% off all package totals.

Monthly Rates (minimum 3 months)

PREMIER
HOT NEWS NEWSLETTER
Premium Banner Above masthead 1x
HPBA.ORG
Premium Web Banner Top of high-traffic ages
HOT HEADLINES
Leaderboard Banner 4x
\$1,500
\$1,350 member pricing

SELECT
HOT NEWS NEWSLETTER
½ Rectangle Ad Ad Section 1 Content 1x
HPBA.ORG
Sidebar Ad Sidebar of high-traffic ages
HOT HEADLINES
½ Rectangle Ad 4x
\$800
\$720 member pricing

DOUBLE SELECT
Select over two advertising options from the A La Carte menu and save 15% of the total value.
Add another additional year to your advertising agreement and receive an additional 5% discount.
HPBA members receive an additional 10% off all package totals.